

FIG. 1



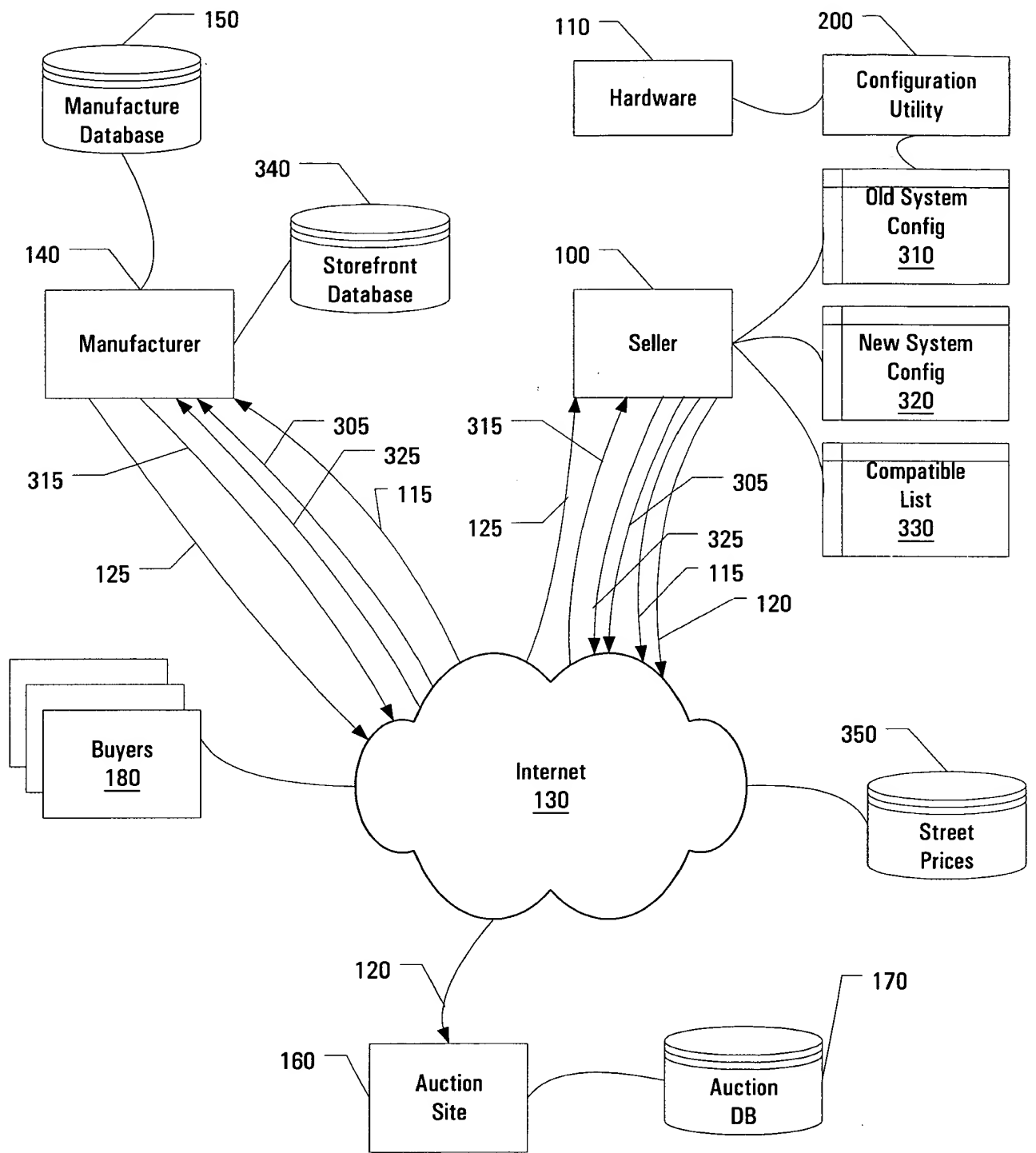


FIG. 3

METHOD AND SYSTEM FOR OPTIMIZING DELL'S ONLINE AUCTIONS

by Elizabeth Hainley Docket No. DC-02117

WELCOME TO DELL AUCTION
THE INTERNET'S PREMIERE TECHNOLOGY EXCHANGE

Place a Listing
Home | Place Listing | Systems | Desktops

Please enter your Dell Service Tag Number

Please select the specifications which best describe your product:

Manufacturer: *	<input type="text" value="-Please choose one-"/>	410
Processor: *	<input type="text" value="-Please choose one-"/>	412
Operating System: *	<input type="text" value="-Please choose one-"/>	414
Memory (MB):	<input type="text"/>	416
Hard Drive (GB):	<input type="text"/>	418
CD-ROM?:	<input type="text"/>	420
Case:	<input type="text" value="-Choose option-"/>	422
Modem:	<input type="text"/>	424
Mfg. Part No.:	<input type="text"/>	426
Condition:	<input type="text" value="-Choose option-"/>	428
Monitor:	<input type="text" value="-Choose option-"/>	430
Graphics Card:	<input type="text" value="-Choose option-"/>	432
Network Card:	<input type="text" value="-Choose option-"/>	434
Speakers:	<input type="text" value="-Choose option-"/>	436
MHZ:	<input type="text"/>	438
Platform:	<input type="text" value="-Choose option-"/>	440
Level-2 Cache:	<input type="text"/>	442
# of CPU Sockets:	<input type="text"/>	444
# of CPU Installed:	<input type="text"/>	446
Memory (maximum):	<input type="text"/>	448
Audio:	<input type="text"/>	450
Tape:	<input type="text"/>	452
I/O Expansion Slots:	<input type="text"/>	454
Standard Interfaces:	<input type="text"/>	456
SCSI Interface:	<input type="text"/>	458
USB Interface:	<input type="text"/>	460
Chassis / Form Factor:	<input type="text"/>	462
Keyboard / Mouse:	<input type="text" value="-Choose option-"/>	464
Dimensions (H x W x D):	<input type="text"/>	466
Type:	<input type="text"/>	468
Disk:	<input type="text"/>	470
Communications Card:	<input type="text"/>	472
Total Weight:	<input type="text"/>	474
Video (MB):	<input type="text"/>	476
Warranty:	<input type="text"/>	478

400

Step 1- enter Dell Service Tag #

Step 2- system specifications are automatically pulled from Dell database to populate these fields.

FIG. 4

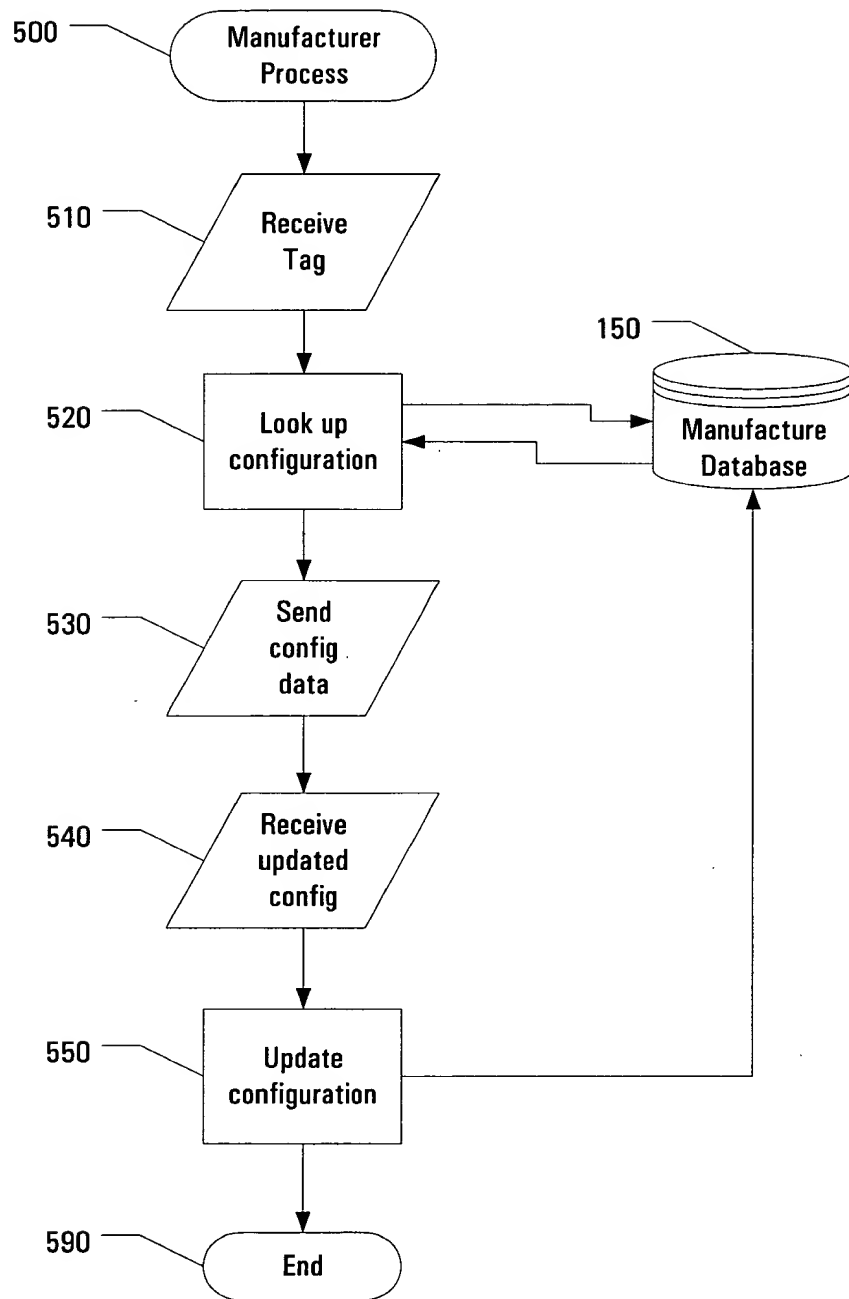


FIG. 5

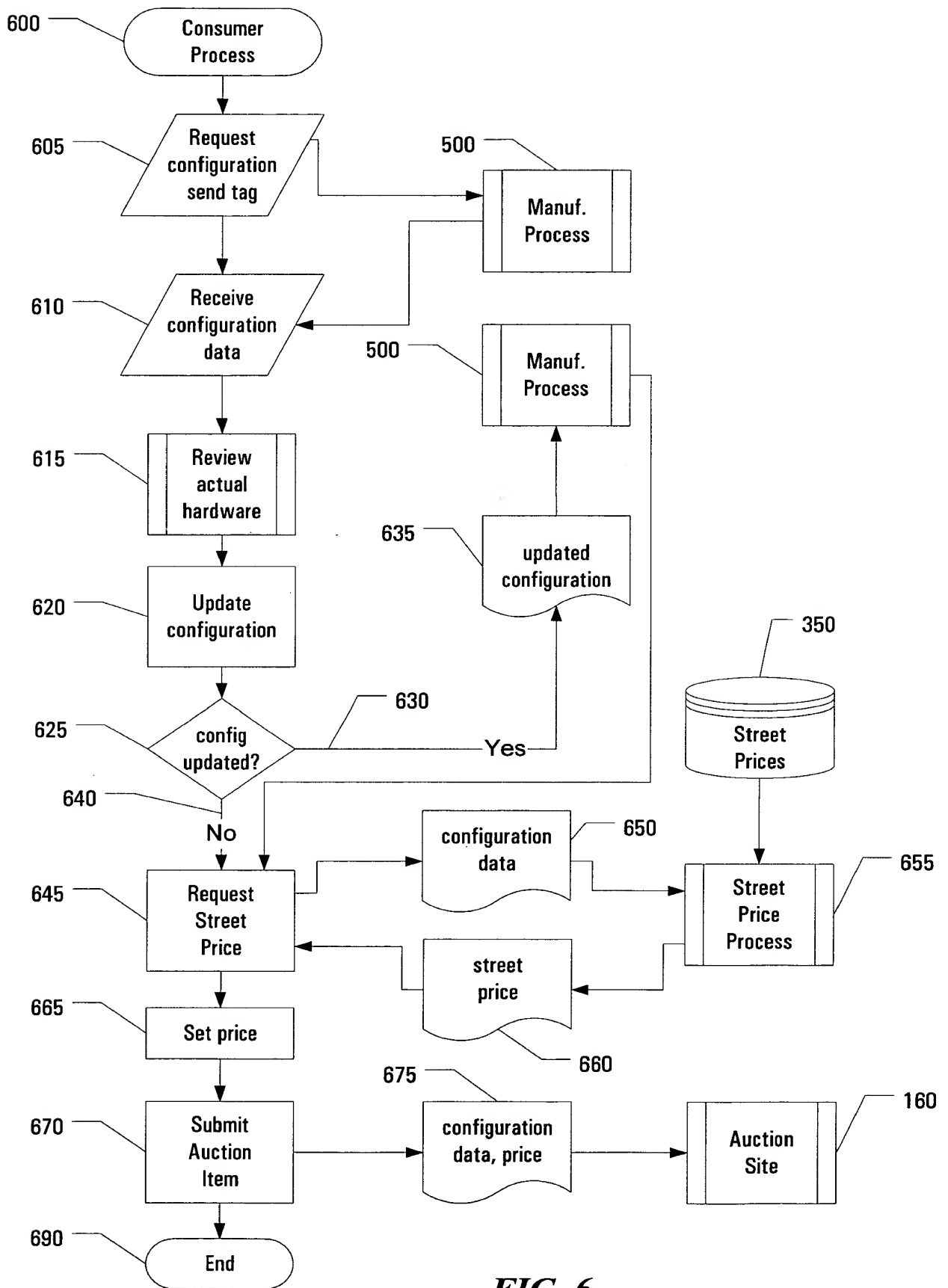


FIG. 6

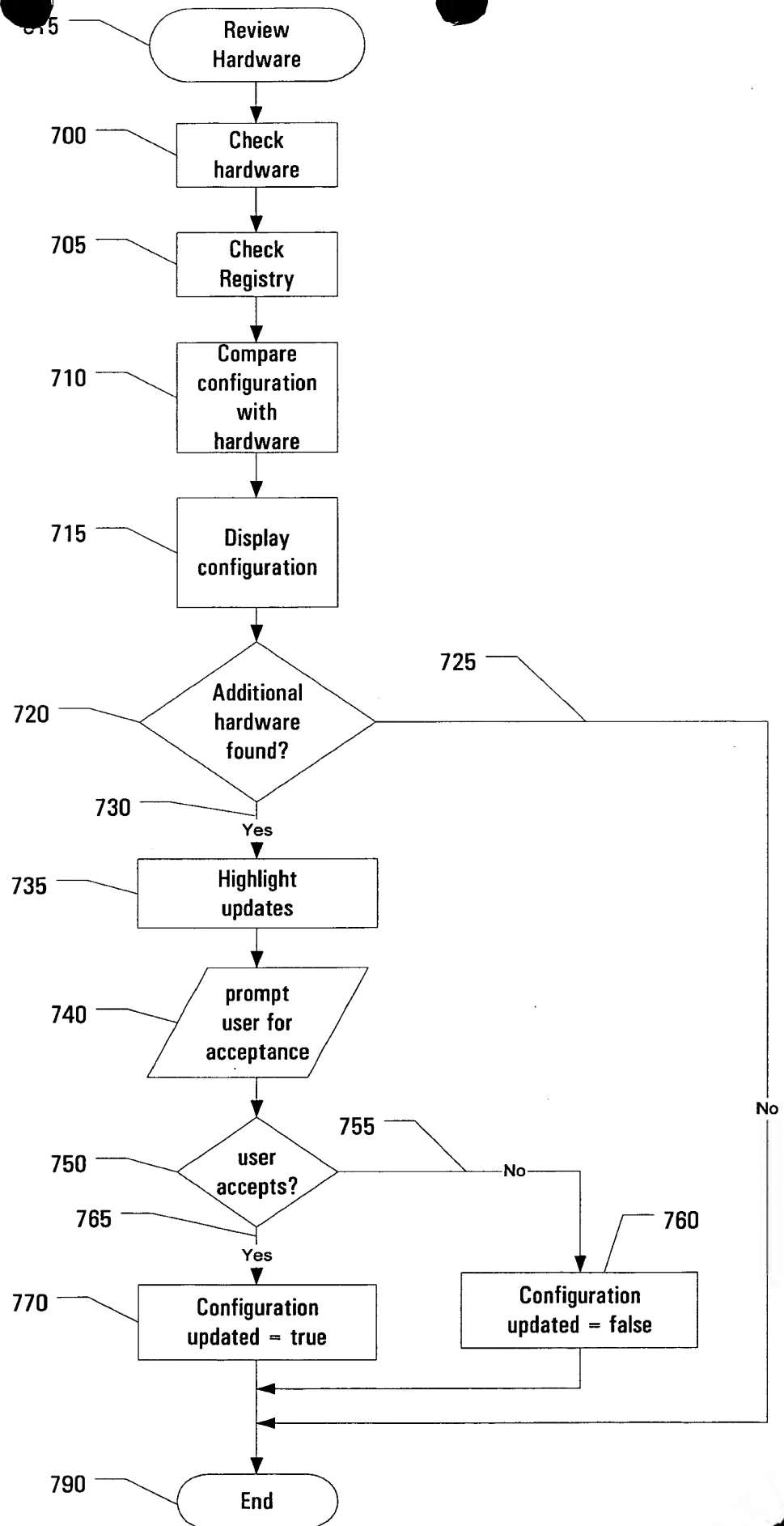


FIG. 7

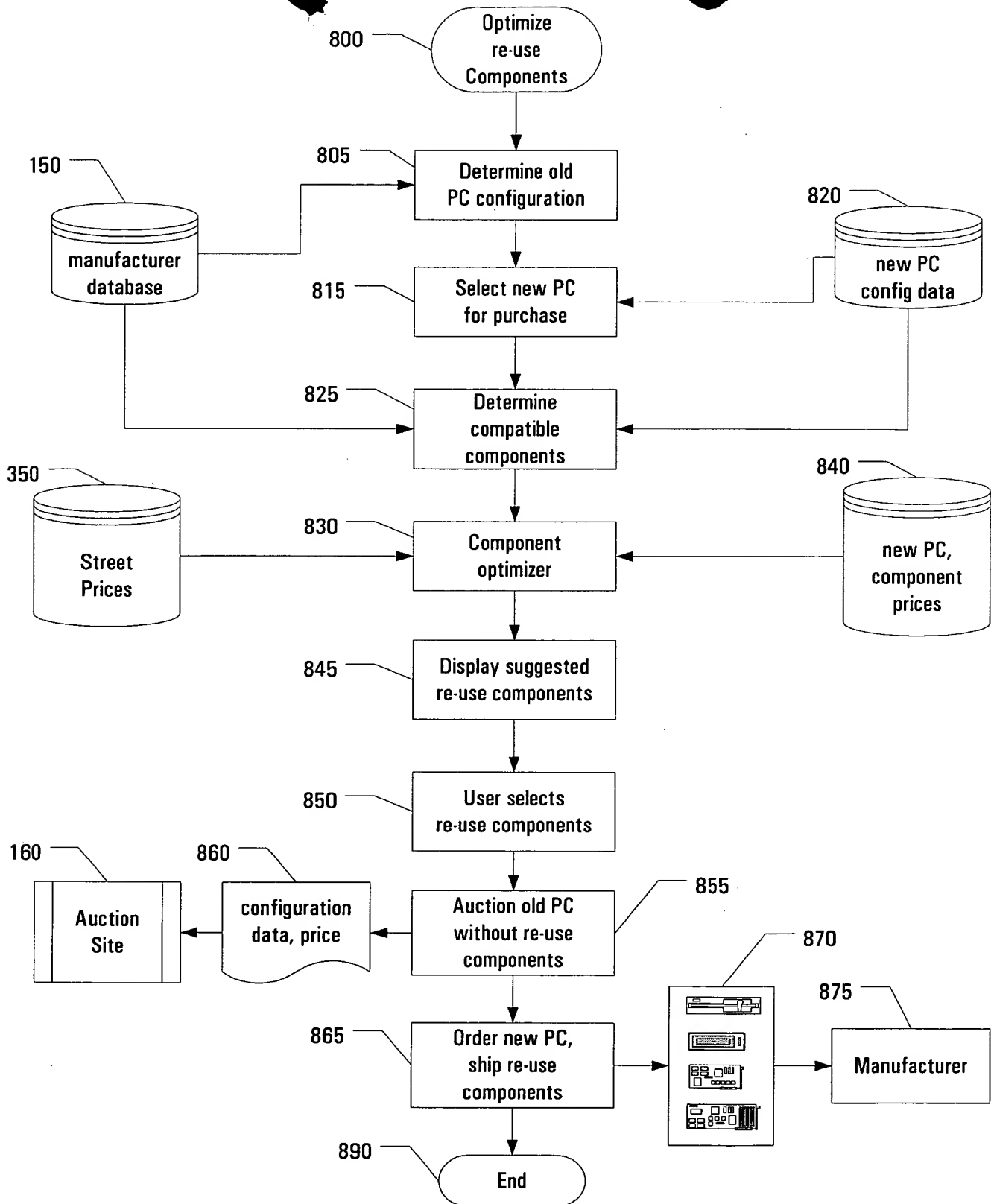


FIG. 8